

Product Bulletin

Concept[®] 240 MATTE OVERLAMINATING FILM

Concept[®] 240 Matte Overlaminating Film is a conformable pressure sensitive 2.4-mil matte clear PVC film with the optically clear 200-5002 permanent acrylic adhesive on a bleached kraft 53# over laminate liner. This vinyl film offers protection from ultra violet radiation, moisture and other environmental exposures. It is laminated by the cold laminating process without the addition of heat.

Applications Concept[®] 240 matte overlaminating vinyl film is designed to protect digital image prints and screen printed images for vehicle wraps and graphics, exhibit and display graphics. Can be used in most instances where an UV overlay with a matte finish is required. Concept[®] 240 series is recommended for use with Concept[®] 230 AutoMark wrap media.

Thickness

Film	2.4 mils.
Adhesive	.8 to 1.1 mils.
Liner	4.0 mils.
(Thickness variance +/- 10%)	

Dimensional Stability Good.

Temperature Ranges

Minimum application temperature	+40° F
Service temperature range	-40°F to +180°F.

Adhesion

To stainless steel	40 oz/in.
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When tested according to PSTC-101 Method A with 24 hr. dwell at 70°F and 50% relative humidity. Typical values. Individual values may vary. Test thoroughly before production.

Light Transmission Approximately 85%

Gloss
60° Gardner Initial ≤ 10

Expected Exterior Exposure Concept[®] 240 is a premium vinyl film that incorporated UV stabilizers in its formulation. Under normal exposure conditions up to 5 years resistance can be expected.

Storage Stability 1-year shelf life when stored at 70°F and 50% relative humidity.

Product Series

240-54	54" x 150'
240-60	60" x 150'



**Manufacturer of Pressure Sensitive Films,
Traffic Graffice Floor Advertising Films,
Custom Coatings and Printing Inks.**

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