

### **Product Description**

Premium quality cast vinyls designed for specific applications, offering unique properties and exceptional characteristics.

### K74100 Series Luminescent Cast Vinyl

Designed for use in all emergency sign and marking applications requiring excellent retained brightness. Perfect for graphics on emergency equipment and exit signs. Printable, conformable and durable, K74100 Series meets the requirements of DIN 67510PI for luminosity.

### K74000 Series Fluorescent Cast Vinyl

Designed for use in all exterior marking and signage applications where fluorescent properties are required. The films were developed for use on Police and Emergency vehicles. Printable, conformable and durable the K74000 Series are suitable for graphics on trucks, recreational vehicles and automobiles.

### K74500 Series Hi Tack Cast Ultra Destruct Vinyl (UDS)

Developed for use in all areas where tamper evidence, security and durability of information is paramount. The K74500 Series is used extensively for security seals of utility meters, identification of automotive and other high value parts, automotive safety information labels, tagging of electronic components and general packaging seals for sensitive products. Offering increased adhesion properties the K74500 Series give excellent tamper proof properties even on typical, low energy surfaces. The destructibility of these films has been designed to enable conversion at good press speeds with the product becoming tamper proof within 20 minutes of application. Testing is advised before use.

### K75100 Glitter Cast Vinyl

A range of bright glittering products designed for use in all exterior marking and signage applications where an additional sparkle effect is required. Perfect for graphics on equipment and signage, can be applied to smooth, flat and gently contoured surfaces.

### K74200 Series Cast Polyvinyl Difluoride

Premium quality cast polyvinylidene fluoride films are intended for use in all exterior aircraft and automotive applications for decals and vacuum formed parts. The films have the ultimate properties for outdoor durability and are suitable for badges, decals and graphics by original equipment manufacturers for uses on aircraft, trucks, recreational vehicles and automobiles. Very conformable the K74200 Series can be used on smooth, textured and contoured surfaces. End users have include OEMs aftermarkets.

## **Products available**

K74111 White Luminescent	<b>G</b> K74131 Yellow Lumine	scent_6949
K74031 Yellow Fluorescent K74052 Fuchsia Fluorescent	K74041 Orange Fluorescent K74071 Green Fluorescent	K74051 Red Fluorescent
K74501 Clear Gloss UDS	K74511 White Gloss UDS	K74512 White Matt UDS
K75150 Black Glitter K75153 Forest Green Glitter K75156 Dark Blue Glitter K75159 Gold Glitter	K75151 Red Glitter K75154 Turquoise Glitter K75157 Lilac Glitter	K75152 Pink Glitter K75155 Royal Blue Glitter K75158 Silver Glitter
K74201 Clear Gloss PVDF	K74292 Pearl Gloss PVDF	K74202 Clear Low Gloss Satin PVDF

Issue 4	PRODUCT DATA SHEET PREMIUM CAST VINYL SPECIALITY FILMS	Page
Date:	© Kay Premium Marking Films Ltd	1 of 4
04/07/2019		



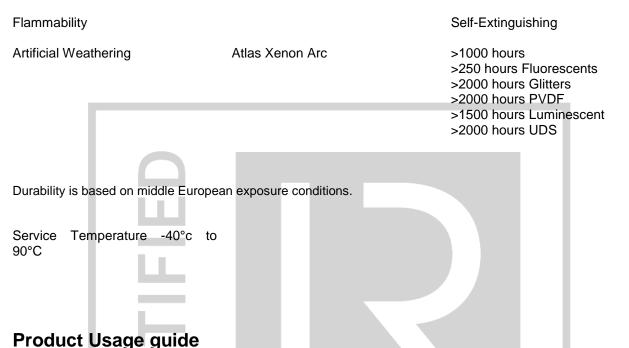
# **Physical Characteristics**

	т	EST METHOD	TYI	PICAL VALUE
Film Thickness	IS	O 4591:1992	Flu Ul Gl	iminescent 130μm uorescent 100μm tra Destruct (UDS) 50μm itter 110μm /DF 50μm
Elongation		O 527:1996	Flu Ul Gl	uminescent >75% uorescent >75% tra Destruct (UDS) <5% litter >75% /DF 50 Micron >180%
Gloss 60° Adhesive pro	ERTI	STM 523-89	Ma	loss >85 att <20 /DF Gloss >95
	Luminescent	Fluorescent	UDS	Glitter
Adhesive Type	Pigmented	Pigmented	Clear	Clear

	Luminescent	Fluorescent	UDS	Glitter
Adhesive Type	Pigmented	Pigmented	Clear	Clear
Adhesive Thickness	40g/m²	40g/m²	18/25g/m²	25g/m²
Adhesion to painted	>380 N/m	>380 N/m	FILM	>435 N/m
steel 20 Mins/180°	$c \cap o \cap$		BREAKS	
Adhesion to painted	>530 N/m	>530 N/m		>450 N/m
steel 24 Hrs/180°			BREAKS	
Release Liner	PE Coated	PE Coated	Super	PE Coated
	Printed KPMF	Printed KPMF	Calendered	Printed KPMF
	Logo	Logo	Kraft	Logo
Widths	1220 mm	1220 mm	1220 mm	1220 mm



# Durability



Typical application for outdoor durability, for graphics on original equipment identification, building signage and vehicle graphics to include trucks, recreational vehicles and automobiles. They are also widely used for train liveries, boats and as temporary livery on aircraft.

The materials are very conformable, being able to be used on smooth, textured and contoured surfaces, and are available in a wide range of colours including metallic.

Custom colour matching is offered to suit specific requirements. (Subject to minimum quantities).

KPMF films should not be applied to unsound surfaces or to surfaces which may subsequently crack, peel, outgas or are of low surface energy. It is recommended that any application surface should have an energy level in excess of 40 dyne/cm. (Polyolefins should be in excess of 45 dyne/cm).

Prolonged exposure to high and low temperatures in the presence of chemicals such as solvents, acids etc. may eventually cause deterioration. Actual performance will depend on substrate preparation, exposure conditions and application of marking.

When using metallic finish films, always keep the application direction of the film consistent with the orientation of the film from the roll when applying to the vehicle.

Although we have good control of the colour production of KPMF products at our multiple locations, as with all other manufacturer's products, customers should be aware that there may be subtle variances between samples, swatches and production materials, so therefore it is advisable to avoid using different batches of material for the same end application to avoid possible colour shifts between the batches.

Application temperature onto clean, dry surface min +10°C

Issue 4	PRODUCT DATA SHEET PREMIUM CAST VINYL SPECIALITY FILMS	Page
Date:	© Kay Premium Marking Films Ltd	3 of 4
04/07/2019		



### Storage

Shelf life (before application) Two years, out of direct sunlight between 15°C and 23°C and 30 to 70 % relative humidity

### Product Warranty

Kay Premium Marking Films are produced under stringent manufacturing conditions. The information and typical values shown are based upon research believed to be reliable and are provided without guarantee and do not constitute a warranty. The values are not for use in specifications. Ink and paint systems can affect the performance of film and also the adhesive properties, as can application techniques. Users are advised to ensure that performance and reliability are not compromised by determining the suitability of each product prior to its intended use.

Kay Premium Marking Films are produced under careful quality control and are warranted to be fit for the purpose and free from defect in material and workmanship. Any material shown to be defective to our satisfaction at the point of sale shall be replaced free of charge. Kay Premium Marking Films Limited liability to the purchaser shall in no circumstances exceed the cost of the amount of the defective material supplied. This product has been warranted to provide clean removability, under controlled conditions, up to a period of three years from a range of substrates. Clean removability is deemed with less than 30% adhesive residue when using heat and chemical removal methods. Exceptions to the removal warranty are those applied to the following: pre-existing graphics, paint which is not properly bonded to the substrate and custom paint applications. There is no guarantee made for; ease or speed of graphic removal, removal from improperly cured paint, removal from oxidized or chalked substrates, or from horizontally exposed outdoor applications. Due to the large variety of available paint finishes, it is advisable to fully evaluate small areas particularly after printing prior to complete applications.

The data included on the Data sheet shows typical properties and should not be taken as a guarantee for performance.

